



# **SPONSORSHIP**

## **P A C K A G E**

U B C

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# OUR TEAM



Based at UBC Okanagan, Okanagan Marine Robotics is a student-led, multi-disciplinary, engineering design team focusing on the development of an Autonomous Underwater Vehicle (AUV). We currently have - members over 4 sub-teams. The current AUV is being designed to compete in the RoboSub 2025 Competition in Irvine, California. By August 2025, the design, manufacturing, and testing of the AUV will be finalized and ready for competition.



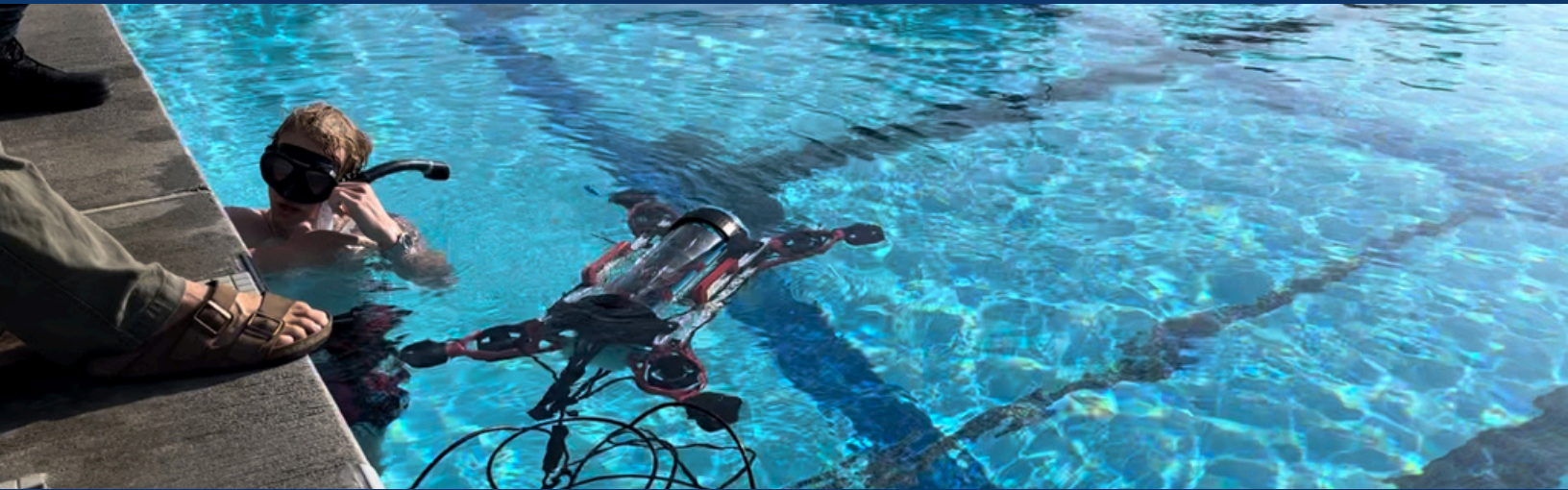
## Our Mission

Our team brings together expertise from mechanical, electrical, software, and management disciplines, creating a diverse and dynamic environment. We aim to provide each member the opportunity to apply their specialized skills in a hands-on, collaborative setting. Our manufacturing and assembly processes are guided by principles of efficiency, cost-effectiveness, and a commitment to enriching the learning experience. Ultimately, we focus on equipping our team members with industry-relevant skills that will serve them throughout their careers.

# The Competition

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The RoboSub competition is a yearly international event attended by roughly 45 design teams as well as industry representatives from across the world. Involving various underwater obstacles and point-scoring systems, the course poses a significant challenge for attending teams. The specific requirements of this competition have determined both the physical design elements of, as well as the strategy employed by the software in our AUV. At such a diverse and engaging competition, we hope to prove the capabilities of our team and continue learning for years to come.

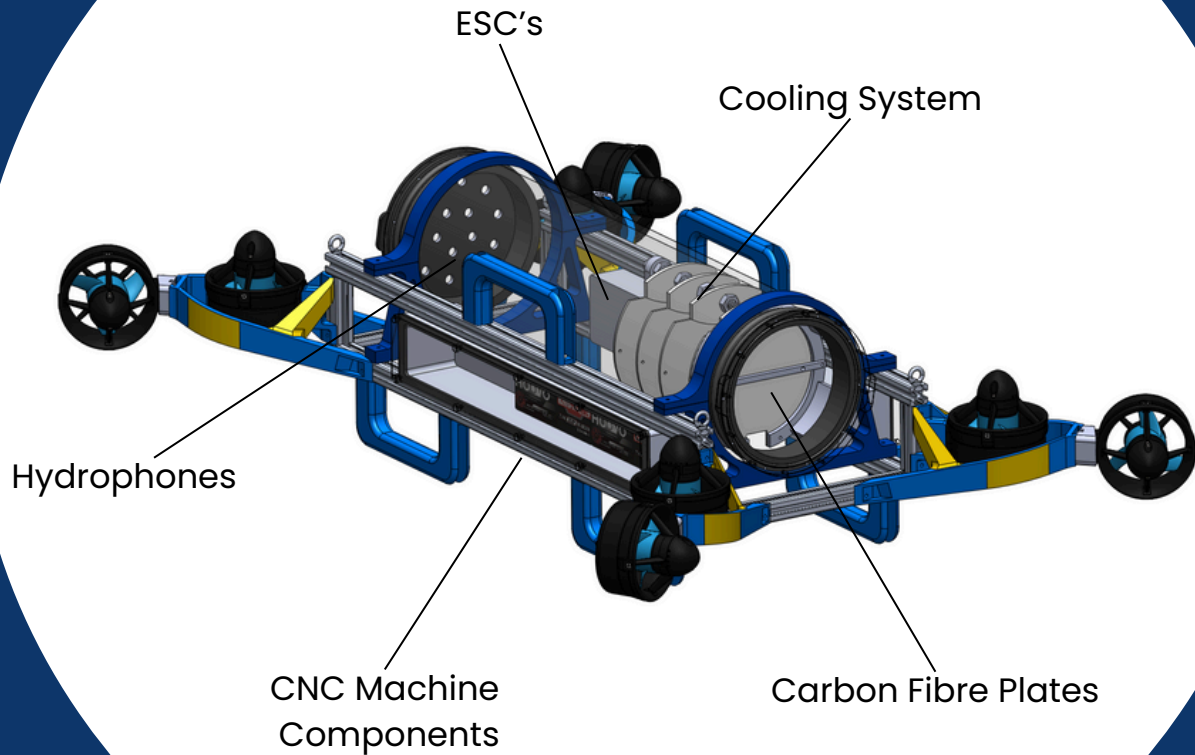


# Our Targets

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As we prepare for our second year of competition, we're excited to further improve our design from the lessons learned from our first time competing in August 2024. Last year, we were able to reach the competition after only 11 months since the club was founded. At the competition, we made it into semi-finals and placed 15 out of 50 teams competition. This year, our goal is to push even further and earn a final position. We invite you to join us on this journey as we continue to learn and grow. Your support would mean a lot to us!

# THE AUV



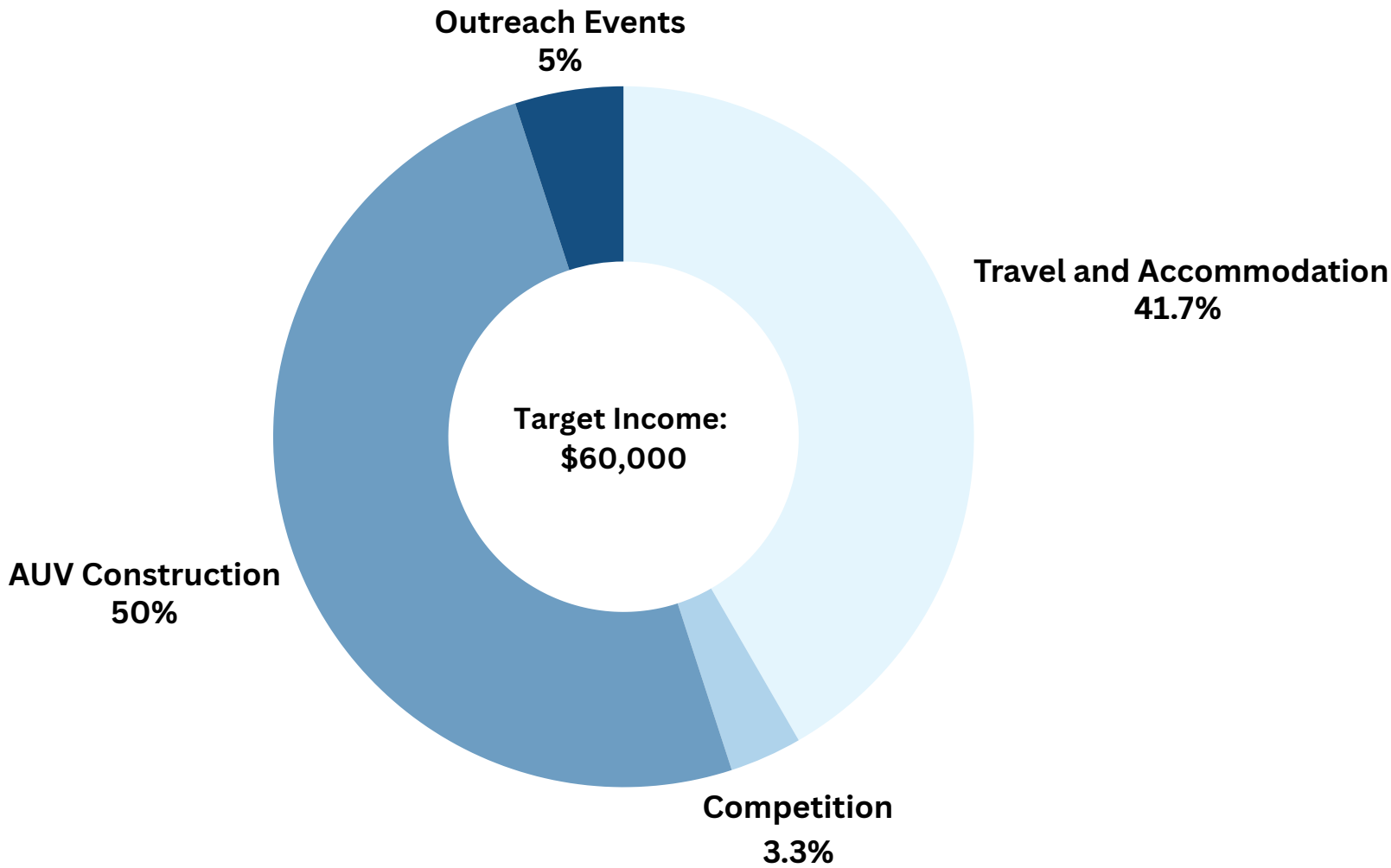
## Materials Cost

<b>CNC Machined Components</b>	<b>\$8,500</b>	<b>Carbon Fibre Plates</b>	<b>\$1,000</b>
<b>Cooling System</b>	<b>\$ 3,000</b>	<b>Other Components</b>	<b>\$13,500</b>
<b>Hydrophones</b>	<b>\$ 2,500</b>	<b>Total</b>	<b>\$30,000</b>
<b>ESC's</b>	<b>\$1,500</b>		

*All Costs are in CAD*



# PROJECT EXPENSES



*All Costs are in CAD*

Cost Breakdown	Cost
AUV Construction	\$30,000
Travel and Accomadations	\$25,000
Outreach Events	\$3,000
Competition	\$2,000
<b>Total Expenses</b>	<b>\$60,000</b>

# Why Sponsor us ?

By sponsoring Okanagan Marine Robotics, your company aligns with cutting-edge innovation while directly contributing to the practical education of tomorrow's engineering leaders at UBC Okanagan. Your support will not only elevate your brand across multiple high-visibility platforms—such as our Autonomous Underwater Vehicle (AUV) showcased at the RoboSub 2025 Competition, our website, social media channels, and more—but also reinforce your commitment to advancing technological education and innovation. This partnership offers a distinctive opportunity to connect with a broad audience of students, professionals, and academics, enhancing your brand's presence within the tech community.

Sponsoring Okanagan Marine Robotics means embarking on an ambitious journey of discovery and learning, as we tackle the challenges of designing and manufacturing an AUV for a prestigious international competition. Your brand will become part of a narrative that celebrates engineering excellence while cultivating the skills and knowledge critical for the future of technology and industry. Your support empowers us to provide our team members with an exceptional project-based learning experience, preparing them to become the innovators and problem-solvers of tomorrow.

We provide customized recognition for our sponsors, ensuring that your contribution is highlighted in alignment with your brand's outreach and marketing objectives. Whether through prominent logo placements or special mentions in our communications, we are committed to showcasing your support at every stage. By partnering with Okanagan Marine Robotics, you play a vital role in advancing marine technology and robotics education, while also unlocking opportunities for collaboration and networking within the engineering community.

# SPONSORSHIP LEAGUES

Platinum

Gold

Silver

Bronze

\$5000

\$2500

\$1000

\$500

Current Sponsors:



	Platinum	Gold	Silver	Bronze
Logo on Submarine	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓
Mention on Newsletter	✓	✓	✓	
Company Handout at Events	✓	✓	✓	
Company Statement on Website	✓	✓		

## Social Media:

	Platinum	Gold	Silver	Bronze
Instagram Story	✓	✓	✓	✓
Story Highlight	✓	✓	✓	
Thank You post	✓	✓		
Logo on Club Shirts	Large	Medium	Medium	Small
Mention in Club Banner	Large	Medium	Small	
Student Outreach Mentioning	Fully	Fully		







# THANK YOU

for considering a partnership with us. We value your interest in empowering future engineers and diving into the depths of innovation with regards to underwater technology.

# NEXT STEPS

If you'd like to sponsor us, please reach out to us through our email, [okmarinerobotics@gmail.com](mailto:okmarinerobotics@gmail.com)

# CONTACT US

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